

Interviews with Top Bloggers: Wei Liang
by **Codrut Turcanu** – www.LazyBlogging.com

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1. Would you mind sharing a few things about yourself and your background for our readers?

I am a 22 year old student living in Singapore. Currently pursuing my degree in the finance. I am the author now for www.abloggerblog.com which is designed to make blogging simply for beginners.

2. When did you get started blogging, and why?

I started blogging in 2007 after getting into contact on the topic of Internet Marketing. Since then, I attended a few local seminars to learn more about this industry.

Looking at how the internet marketers built up an online business and leveraging it to make income, I was keen to make this my full time income source as well. I wanted to free myself from the usual 8-5 work and thus started to engage in blogging.

Now that I have learnt through my experiences in making money online, I would like to share it with my readers who are taking the same train as me.

3. What's the biggest mistake you made getting started with this?

I failed to realize the importance of having a domain name and was building my blog on a blogger platform. Looking back at those days, how I wish there is someone to point out to the new bloggers about the importance of owning a domain name.

4. How did you come up with the idea of launching your blog?

I have landed in a handful of blogs on the niche of blogging but have yet discovered one that is focused on having a structured course outline to guide, lead and coach new bloggers.

I know you will be thinking of the paid coaching courses but I believed the same quality of information can be found in my blog content as well. I know this because I have paid for the coaching myself.



5. How often do you publish and how do you get content ideas?

I post 1-3 articles per week depending on how much time I want to give my students in between to complete my mention tasks for each lesson. Theory is not enough if I don't give them a chance to try it out. These would also give them enough time to ask me questions should they be in doubt.

Content ideas are gotten from my 1 year plus of blogging experience. The good and bad experience are all shared with my students so that they will avoid the bad and picked up the good.

6. How do you mainly receive (or generate) traffic to your blog?

Forums and social bookmarking sites are my top traffic driving sites. These are also the 2 areas in which I participate actively in as well. I am focusing more on forums now as the traffic seems to be more targeted towards my niche compared to social bookmarking sites.

You can find me building my profile in DigitalPoint forum nowadays. One of my [thread](#) gone hot and have gotten over 3,500 views over a period of 2 weeks. As of now, I am only using DP forum as my only channel of forum marketing and it has one of the most active forum members in there.

7. What is your most closely-guarded secret about blogging for money?

I don't really believe in any secret for blogging to make money. What matters is really the amount of consistent effort you are willing to devote to your blog. As long as you focus on providing valuable content to your readers, you will be able to build up your authority over the niche.

When talking about valuable content, I mean content that provide educational value to your readers. It can be in terms of text, audio or even

videos. Let your readers feel that their time spend on reading your articles are make worthwhile and have learn something from it.

Readers trust blogs more than websites. Trust makes it easier for readers to use their hard earn money to exchange for the products you recommend – also known as affiliate marketing. Isn't this the biggest secret to blogging for money?

8. What differentiates your blog among all the others in your niche field?

As I mention earlier, that is no other blogs that I come across with a structured layout to guide bloggers on the topic of blogging and eventually monetizing off the blog. ABloggerBlog will be a one stop station for all bloggers looking for information, SEO tools, videos etc. to improve on their knowledge on blogging.

9. If you had to get a boost in comments from your blog readers, how would you do it?

As simple as asking for it. I would ask for feedbacks on my blog, starting a topic to discuss on or even getting responses from them on what topic they would like to know more about. There are always topics in which are not covered and readers are the best source to get this information from.

My latest topic on [Comment Marketing](#) is getting a very good response in terms of comments. From this, I know that writing good contents will eventually bring in lot of discussion and comments in blog.

10. Which are the blogs you visit frequently and why?

www.problogger.net

www.thoushallblog.com

www.entrepreneurs-journey.com

www.netprofitstoday.com/blog/

www.gathersuccess.com

www.chrisbrogan.com

These are the blogs that will not disappoint me in terms of content every time I visit.

11. Which are your favorite bloggers and why?

Chris Brogan, Yan Susanto, Rosalind Gardner and definitely Darren Rowse. They never fail to produce quality content and I love their writing style. I always sink unknowingly into the article everytime I read the content publish by them.

12. Which plugins you can't live without and why?

Askimet is the one I must have. It would take so much time to select the non spam comments to publish if not for Askimet. WP database backup has save my work once and I know this will be another indispensable plugin in my blog because it wouldn't feel good to have your entire work lost.

13. What is the most important thing you learned about blogging that you could share with your best friend?

Blogging is not another get rich scheme. It takes consistent effort before you see income starts rolling in. It is not easy but achievable if you devote 2-3 hours of your daily life to your blog. You will soon see success when you least expect it.

14. What plans do you have for the future with your blog?

This blog is still young (2 months) and have a lot more potential to grow. I am still putting in my bits of experiences and knowledge into this blog. Urge you to take a look if you are keen on blogging.

Cheers and I will catch up with you again in ABloggerBlog.

We wish Wei Liang success in the future and thank you very much for sharing your BLOGGING tips, tricks & secrets with us all! ☺

If you want to get further into blogging, check out these resources:

- [WordPress Profit Maximizer](#) - The BEST WordPress Plugins sent to you weekly via e-mail!
- [Lazy Blogging dot Com](#) – Everything I learned about blogging!



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